PRITHA MEHRA
VICE PRESIDENT
MAIL ENTRY & PAYMENT TECHNOLOGY

**UNITED STATES
POSTAL SERVICE**

March 24, 2014

To Whom It May Concern:

Assurety Consulting worked under contract with the Mail Entry and Payment Technology (MEPT) group in the United States Postal Service (USPS®) from 2004 to 2014. MEPT oversees the various payment methods, acceptance, verification and induction of commercial mailings, utilizing the *PostalOne!*® system. The *PostalOne!* system is an information management system which offers an electronic suite of services as a Web-based alternative to existing manual mailing processes. Over the past 10 years, Assurety Consulting provided support on several USPS strategic initiatives, including the Full-Service Intelligent Mail barcode (IMb®) program.

Assurety has provided solutions definition, technical design, requirements development and management, Customer Acceptance Testing (CAT) support, and internal and external training support for numerous system releases. In addition, as part of its contract with the USPS, Assurety provided business and technical collaboration with the mailing industry by working with and through USPS stakeholders and various USPS/mailer channels, such as Mailers' Technical Advisory Committee (MTAC) work groups and user groups, and the National Postal Forum.

Over the past 10 years, Assurety's work under postal contract included creating business and technical solutions in the form of change requests, by coordinating activities with the mailing industry in connection with Mail.dat and Mail.XML. Assurety participated in the design and development of Mail.dat and Mail.XML for the USPS, writing over 80,000 lines of Mail.XML code. The Mail.XML code supports business transactions for a multitude of Business-to-Business (B2B) functionalities for the USPS and businesses within the mailing and shipping supply chain. Assurety Consulting worked as the Technical Directors for IDEAlliance Mail.dat and Mail.XML specifications from 2006 to 2014, and increased collaboration between the USPS and industry by serving on the Mail.dat and Mail.XML leadership committees.

As a USPS contractor, Assurety defined B2B solutions for the mailing and shipping supply chain, and for the following USPS system functionalities:

- Design and development of new shipping and mailing products with the data specifications for USPS systems, including Shipping Services file modification for the eVS and PTS implementation;
- Technical design, business rules identification, and data definitions for mail and parcel preparation, classification, labeling, entry, and induction rules and requirements;
- NSA products and functions and PTS and PTR tracking systems;
- Definition and development of solutions for Full-Service Intelligent Mail including:
  - Full-Service ACS;
  - Mail tracking;
  - Informed visibility data reporting and communications;

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- o Rules for mail preparations, classification and verifications;
- o MID/CRID creation, management and communication functionality;
- o Qualification reports;
- o Postage statements;
- o FAST appointment scheduling;
- o Content management and B2B transactional functionality;
- o Microstrategy OLAP reports design;
- o Surface Visibility functionality, and
- o The SASP system.

Sincerely,

Pritha Mehra