

Letter of Recommendation

February 20, 2018 - To whom it may concern:

As Regional Mail Manager at the Poste Maroc Group, Public Company, We hired Assurety for a five to six month project to do a thorough analysis of the processing facilities of the National Courier Platform (PNC) in Casablanca and its relations with other distribution centers and exchange offices of other designated operators with a goal to provide advisory related to optimization of the operations processes at the main PNC facility, to enhance small packet, international mail, and parcel capabilities at the facility, since both International mail and ecommerce driven parcels are increasing in volume and Morocco Post needed an expert company to do an end to end review of operations. Post Maroc is a public post office working with a universal service policy providing last mile services to the 34 million population of Morocco with mailing automation processes in place and wanting to expand its services and become a hub for West Africa.

Assurety reviewed the Morocco post business, its services, its KPIS, its operations and its facilities. Assurety visited the following facilities and reviewed and observed operations and conducted data analysis.

Site A - Casablanca CTD - Main Poste Maroc Facility - Casablanca, Site B - Casablanca Amana Parcel Hub, Site C - PNC - Poste Maroc National Postal Facility, Site D - Casablanca Delivery Unit - CLD Level

Site E - Mohammedia CD - Combination Unit with Amana, Site F - Rabat CTD - Main Poste Maroc Facility in Rabat

The scope included PNC review, which is the main facility that required re-design, process optimization, sortation optimization and advisory on the operations and transportation network, customs and international mail, inbound and out bound processes, and conveyor system addition to the facility to improve efficiencies and review the operations at the mail hub, four main post offices in three cities and conducted a thorough data analysis of Morocco Post KPIS and daily, weekly, monthly, yearly performance, labor hours tied to operations and strategic initiatives already planned.

Since 2003 Assurety has been providing technical direction, strategy, and leadership and operations optimization as well as business transformation, strategy development and strategy optimization services through analytics to its clients that includes posts, shippers, mailers, ecommerce and eTailors, and logistics companies.

Assurety conducted a thorough analysis of our key accounts, end to end operations, and our strategic initiatives and provided invaluable advice on physical layout changes, conveyor system implementation, address optimization, delivery sequencing optimization, barcode strategy optimization, and container and labeling optimization and key account management strategy. Assurety presented the results to our executive steering committee that included our PMG and all executives in charge of big financial decisions.

I offer a high recommendation for Assurety - without reservation. If you have any questions regarding this recommendation, please do not hesitate to contact me.

Sincerely,



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