



I am writing this letter, on behalf of Anchor Software to recommend AIMS.

Anchor Software has been a business partner with AIMS since 2013. Anchor provides software products and services for on premise and cloud implementation to large volume mailers that require address quality, postal presort, and United States Postal Service compliance products such as CASS and National Change of Address (NCOA).

We partnered with AIMS to provide additional functionality to our clients who required a production environment for consolidation and splitting of mail streams to optimize entry, postage and transportation costs and to help with business process automation.

The Anchor Customers that have licensed the AIMS products mail in the hundreds of millions of pieces of mail per year and use AIMS on a daily basis to manage their operations and prepare their mailings, trays, and containers and plan shipments to be delivered through the Post Office.

Our customers like that the AIMS software is scalable and simple to use and it allows their staffs to become proficient with the product quickly. Users are able to find and fix errors in their jobs prior to uploading them. AIMS manages the Full Service serial numbers within the barcodes for pieces, trays and containers and gives them the ability to fix any bad trays or placards before they leave their site. The software has always been scalable and reliable. Our Customers tell us they have never missed a shipment to a facility driven by Critical Entry Time at the facilities and in home dates. Anchor could have partnered with other companies and we have compared the AIMS products with similar products, AIMS is the most user friendly which enables Anchor to feel confident that it is providing the best solution on the market to its Customers.

The team at Assurety Consulting is committed to meeting our client's needs and offering great service too.

I'm happy to recommend AIMS software and look forward to working with AIMS for many years to come. If you have any additional questions or need clarification, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Fred Sirkey", written in a cursive style.

Fred Sirkey  
Vice President Business Development